

WHITEHAWK

Cyber Risk Radar

for Enterprise Vendor Risk Management

WHITEHAWK CEC INC.

First AI driven online Cybersecurity Exchange

www.whitehawk.com

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Executive Overview

In the Digital Age environment, hardware, software, solution, and service suppliers are interconnected at many levels to Private and Public Sector capabilities, platforms, and missions. Our economic and political adversaries continuously seek to access those most vulnerable, often leveraging discrete intersections to their advantage, gaining and holding root level access in critical business and government systems. As a result, there must be continuous insight into your cyber risks, so that they can be prioritized and addressed in real time with limited resources.

A company is only as secure as the weakest link in their network. By using the Cyber Risk Radar, companies and organizations are able to make informed decisions to properly defend themselves against cyberattacks by monitoring, identifying, prioritizing, and mitigating threats caused by their third-party vendor network. This includes an automated, integrated approach to continuous monitoring of their vendors or Enterprise. WhiteHawk continues to work to build in each industry sector and implement Cyber Risk Radars to help organizations and companies with their Enterprise business and cyber risks. Whether your concern is your Enterprise business risks, cyber risks, or both, we can tailor our solutions to your mission, priorities, and budget.

In order to provide transparency and understanding across this complex environment, we focus on these core areas, leveraging cutting edge technology solutions:

- **Optimally Combine Top Tradecraft, Open Data, and AI Analytics:** RISK programs can now fully leverage company focused subscriptions (D&B, Gartner, Bloomberg, etc.), world wide web open data sets, AI driven RISK, Cybersecurity tradecraft, and best practice analytics to perform the business and cyber risk analysis:
 - **Research and discovery** — Collect, analyze, and correlate openly available data into actionable intelligence.
 - **Ratings and Alerts** — Understand an organizations security performance and be alerted to impactful changes.
 - **Focused Analytics** — Perform deep dives in the areas that need focus rather than the entire dataset.
 - **Ecosystem Maps** — Visualize the Enterprise by understanding the supplier and vendor interconnections.
 - **Portfolio Assessments** — Understand an organization's portfolio of all suppliers and vendors.
 - **Risk Prioritization** — Prioritize mitigation and business actions based on level of impact and performance.
 - **Integration Into One Risk Management Dashboard** — Map key risk feedback to each Supplier/Vendor Account for continuous situational awareness, tracking, mitigation and management of the SCRM/VRM program.

Cyber Risk Radar

WhiteHawk's Cyber Risk Radar for Supply Chains



All business-impacting risks, not just IT, must be taken into account when protecting the integrity and security of an organization's Enterprise. This includes Cyber, Business, Technical, Security, and Market risks.

WhiteHawk partners with Interos whose global approach looks at all five (5) risk areas, providing continuous monitoring and alerting in a repeatable manner. All organizations are suffering from having multiple business lines and suppliers with generally too much information to manage.

Impacts

- ✓ Fast tracks all Enterprise risk discovery and prioritization
- ✓ Saves limited manpower and resources
- ✓ Provides actionable, sourced, & prioritized risks
- ✓ Delivers scorecards and action plans to address key cyber risks

All this open information must be filtered, aggregated, and correlated to provide business and mission value. The only viable and cost-effective solution is via on-line services that are continuously working and available. The WhiteHawk Cyber Risk Radar is an annual SaaS subscription consisting of quarterly services including Cyber Risk Scorecards, Cyber Risk Portfolio Reports, and ongoing conversations with a professional Cyber Analyst

Taking Enterprise Risk understanding and mitigation to the next level—our approach includes mechanisms to turn the risk awareness and intelligence into recommendations and actions for the suppliers; thereby, safeguarding the prime government or industry client (buyer) by safeguarding their suppliers. Our approach provides continuous monitoring, prioritization, and near real-time mitigation of an enterprises' teammates, vendors, or supply chain's cyber risk over time, including the identification and prioritization of a risk mitigation strategy.

Through this solution, clients are able to act upon prioritized and sourced Cyber and Business risks so that they are actionable and trackable by the Risk Team in near real-time.

Cyber Risk Management

Cyber Risk Management is a foundational component of the WhiteHawk Cyber Risk Radar for Enterprise. Through automation and subject matter expertise, we deliver to both public and private sector clients the status and health of suppliers; using open source data, AI analytics, and custom Cyber Consultant commentary to assess and report on top risk vectors and areas that may require prioritized attention. Because our approach is externally based and non-invasive, we do not require access of internal IT assets and configurations.

To deliver this capability, WhiteHawk partners with BitSight for automation and assessment. In addition to the information collected and intelligence created by BitSight, WhiteHawk cyber analysts performs additional business intelligence analytics on the raw data to identify additional areas that may require attention and provide our clients a prioritized list of recommendations. Core offerings contained within the Cyber Risk Management component include, but are not limited to:

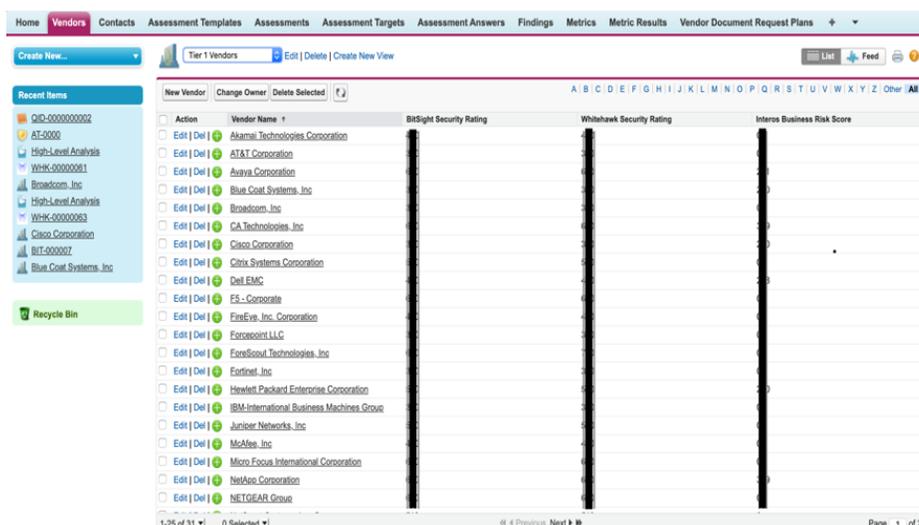
- **Cybersecurity Continuous Monitoring and Alerting:** Deliver Cybersecurity Risk Ratings and Continuous Monitoring across supplier and vendor companies; enabling clients to efficiently scale existing risk management programs.
- **WhiteHawk Cyber Analysts and Cyber Expertise:** Engage with the client to perform customized analysis in order to drill down and focus on desired priorities.

WhiteHawk partners with BitSight to provide topline risk ratings and identify selective insight trends based on 23 risk controls to prioritize risk indicators for enterprises.



- Data-driven, dynamic measurements of an organization's cybersecurity performance
- Derived from objective, verifiable information
- Material and validated measurements
- Created by a trusted, independent organization

- **WhiteHawk partners with CyberOne** to provide a central location for enterprises to aggregate vendor risk information, track risk mitigation and cyber maturity progress, and ensure policy compliance



Action	Vendor Name	BitSight Security Rating	Whitehawk Security Rating	Intersect Business Risk Score
<input type="checkbox"/>	Akamai Technologies Corporation			
<input type="checkbox"/>	AT&T Corporation			
<input type="checkbox"/>	Avaya Corporation			
<input type="checkbox"/>	Blue Coat Systems, Inc.			
<input type="checkbox"/>	Broadcom, Inc.			
<input type="checkbox"/>	CA Technologies, Inc.			
<input type="checkbox"/>	Cisco Corporation			
<input type="checkbox"/>	Citrix Systems Corporation			
<input type="checkbox"/>	Del EMC			
<input type="checkbox"/>	ES- Corporate			
<input type="checkbox"/>	FileEye, Inc. Corporation			
<input type="checkbox"/>	Foropoint LLC			
<input type="checkbox"/>	Forcepoint Technologies, Inc.			
<input type="checkbox"/>	Fortinet, Inc.			
<input type="checkbox"/>	Hewlett Packard Enterprise Corporation			
<input type="checkbox"/>	IBM International Business Machines Group			
<input type="checkbox"/>	Juniper Networks, Inc.			
<input type="checkbox"/>	McAfee, Inc.			
<input type="checkbox"/>	Micro Focus International Corporation			
<input type="checkbox"/>	NetScout Corporation			
<input type="checkbox"/>	NETGEAR Group			

Our Services

WhiteHawk’s Cyber Risk Radar establishes the baseline to have timely awareness and the ability to quickly prioritize risk areas to address smartly in real-time. The Cyber Risk Radar is tailored to meet the mission objectives of its customers. It is comprised of the following three (3) options:

- **Level 1:** A one-time report consisting of a Cyber Risk Scorecard and consulting session with a WhiteHawk cyber analyst. The Basic Offering is for an enterprise who wishes to get a quick glimpse at their Enterprise’s cyber risk status and set a path towards cyber maturity of each supplier
- **Level 2:** An annual subscription consisting of quarterly assessments including Cyber Risk Scorecards, Cyber Risk Portfolio Reports, and ongoing conversations with a cyber analyst. The Balanced Offering is for the enterprise who wants a prioritized risk mitigation strategy and continuous monitoring of changes to their Enterprise’s cyber risks over time. Cyber Risk Scorecards and Cyber Risk Portfolio Reports showing progress are updated quarterly.
- **Level 3:** In addition to services offered in Basic and Balanced, Advanced includes a deeper analysis of ongoing business risks through a Business Risk Snapshot. Unlike the Cyber Risk reports included in Balanced, the Business Risk snapshot is a one-time assessment and is not updated.

View the Demo Video below

Features	Level 1	Level 2	Level 3
✔ One-time Cyber Risk Scorecard Report	√	√	√
✔ Cyber Analyst Consultation with each Supplier	√	√	√
✔ WhiteHawk Platform Access	√	√	√
✔ Cyber Risk Portfolio Report		√	√
✔ Cyber Risk Continuous Monitoring of each Supplier		√	√
✔ Cyber Risk Supplier Relationships		√	√
✔ Project Management		√	√
✔ Cyber Risk Rating Dashboard Access		√	√
✔ Quarterly Cyber Risk Scorecard & Portfolio Updates		√	√
✔ Business Risk Continuous Monitoring			√
✔ Business Risk Dashboard Access			√
✔ Security Instrumentation Platform			√
✔ Vendor Risk Management Dashboard			√

In addition to the services and features presented above, WhiteHawk offers additional solution options and services to meet your specific RISK needs.

About Us



**Identify and
prioritize the biggest
risks**



**Make it easy for your
suppliers/vendors to
mitigate their key cyber
risk, thereby protecting
themselves and your
business**



**Track the cyber
resilience of your
network of partners
continuously or
annually**



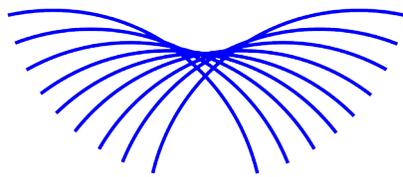
**Get alerted to the new
threats that target your
suppliers**

Current, often manually intensive, self-reporting Risk Management Programs are based upon checklists and iterative human verification, thereby often lacking accuracy and scalability. This approach is fraught with much human error and only provides a point-in-time view. To obtain actionable information, prioritize risks and act upon them in a timely manner requires an automated, on-line accessible approach that provides continuous monitoring and alerting that is based upon continuously updated mission risk priorities.

WhiteHawk, Inc., is the first online Cybersecurity Exchange based on a platform architecture that is Artificial Intelligence (AI)-driven, with a focus on identifying, prioritizing, and mitigating cyber risks for businesses of all sizes. WhiteHawk continually vets and assesses risk-focused technologies, methodologies, and solutions that are impactful, affordable, and scalable to stay up to date on current cyber threat vectors to businesses, organizations, family offices, and individuals. We have an online approach to determining your key cyber risks through a Cyber Threat Readiness Questionnaire, and as appropriate, a cyber risk assessment. Using this information, we then match tailored risk mitigation solution options to companies and organizations based on current threat trends across key sectors. Our Cyber Consultants on staff help build a tailored cyber maturity plan customized to meet your business or mission objectives.

For more information, visit www.whitehawk.com.

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